

# **The Lack of Aesthetic Education in Colleges and Countermeasures**

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**Abstract:** Colleges and universities are important positions for talent training in China. The level of education and the quality of teaching will have an important impact on the overall quality of talent training in China. Aesthetic ability is of great significance to the growth and development of students. College students are in the critical period of temperament training and personality shaping. Therefore, whether the improvement of the level of aesthetic education in colleges and universities can be of great significance for the cultivation of talents in China. At present, there are still some problems in the aesthetic education of colleges and universities in China, which has obviously hindered the improvement of the level of aesthetic education in colleges and universities. Therefore, it must be given enough attention.

## **1. Introduction**

At present, China has entered a new historical development stage, standing at a new historical starting point. How to further support the realization of the great rejuvenation of the Chinese nation and realize the beautiful Chinese dream through the improvement of the quality of education has become one of the current people's faces. Important task. The aesthetic education in colleges and universities is conducive to promoting the improvement of the comprehensive quality of talents training in China, and realizing the comprehensive development of moral, intellectual, and artistic development of talents. Therefore, it is of great practical significance to analyze the lack of aesthetic education in colleges and universities and propose relevant countermeasures. .

## **2. The current lack of aesthetic education in China's colleges and universities**

### **2.1 The awareness of aesthetic education is weak**

Thinking determines actions, people's behavior patterns and methods of dealing are largely influenced and restricted by ideology. Similarly, the development of aesthetic education in colleges and universities and the implementation of relevant policies will be largely influenced by the aesthetic education of colleges and universities. The influence of strength and weakness. Judging from the development practice of aesthetic education in China's colleges and universities in recent years, there is still a relatively obvious problem of the cultivation of aesthetic education in colleges and universities in China, which has hindered the cultivation of college students' aesthetic ability to a certain extent. . As far as the issue of aesthetic education training is weak, the main reason is that the leaders of colleges and universities have weak awareness of aesthetic education, and school leaders pay insufficient attention to aesthetic education. It should be clarified that college leaders are the helm of the school's development direction and the makers of development policies. Therefore, the strength of their own aesthetic education will directly affect the development of aesthetic education in colleges and universities. Due to the lack of aesthetic education awareness among some university leaders in China, the lack of necessary talent support and financial support in the process of aesthetic education in colleges and universities has made the development of aesthetic education in colleges and universities difficult.

### **2.2 The setting of aesthetic education talent training target is unreasonable**

The establishment of the goal determines the people's work orientation and work style. Therefore, the establishment of the goal of aesthetic education in colleges and universities has a crucial impact

on the development of aesthetic education in colleges and universities. As far as the implementation and development of aesthetic education in China's colleges and universities is concerned, there are quite a few universities in China that have the problem of unreasonable setting of aesthetic education talents. In some colleges and universities, the importance of attaching importance to students' intellectual education is far beyond the significance. The importance of aesthetic education, therefore, in the setting of personnel training objectives, the phenomenon of intellectual education and the low status of aesthetic education is presented. As a result, the aesthetic education of colleges and universities in China cannot meet the requirements of talent cultivation in colleges and universities. Specifically, the irrational setting of the goal of cultivating talents for aesthetic education in colleges and universities is mainly due to the importance given to intellectual education when formulating talent training objectives and talent training programs, but it largely ignores aesthetic education, and even more, some There is a phenomenon in the school that does not carry out aesthetic education at all. Among the colleges and universities in China, some schools have given the professional courses and key courses full time, and the class hours of aesthetic education are relatively insufficient. There is a big gap between the intellectual education and the aesthetic education.

### **2.3 Aesthetic education lacks systematic and theoretical**

It should be clarified that the group of college aesthetic education is mainly college students. At the university level, students are in an important period of character development and temperament development. Therefore, the aesthetic education of colleges and universities must pay attention to its systemic and theoretical nature in the process of development. On this basis, it can effectively ensure that the aesthetic education accepted by students can show obvious systemicity in students' cognition and provide the premise and foundation for students to examine aesthetics from a theoretical perspective. However, judging from the current development practice of aesthetic education in China's colleges and universities, there is a lack of systematic and theoretical problems in the development of aesthetic education in China's colleges and universities. It has largely hindered the quality of aesthetic education in colleges and universities. The level is improved. Specifically, the lack of systematic and theoretical aesthetic education in colleges and universities is mainly reflected in the development of aesthetic education courses in colleges and universities. In order to improve students' interest in learning and motivation, colleges and universities often start from the interest of students and accept a wide range of materials in the development of aesthetic education courses. Therefore, the current aesthetic education content of colleges and universities presents a more obvious plate. Features and patchwork traces. Although this mode of aesthetic education attracts the attention of students, it has largely led to the lack of systematic and theoretical aesthetic teaching in colleges and universities. The history of aesthetics and the genre and its characteristics are separated, and the aesthetics are complete. Sexuality has been greatly damaged.

### **2.4 Aesthetic education teachers lack professional literacy, lack of aesthetic education teaching aids**

The development of aesthetic education and the implementation of related work in colleges and universities must rely on and rely on aesthetic education teachers. Therefore, the quality of aesthetic education of college aesthetic education teachers will greatly affect the quality and level of aesthetic education in colleges and universities. For the time being, there are still relatively obvious problems in the aesthetic education of colleges and universities in China, and the lack of professional literacy of aesthetic education teachers and the lack of teaching aids in aesthetic education. First of all, the professional foundation of college aesthetic teachers is not solid, and the aesthetic quality needs to be improved. At present, some colleges and universities in China have low professional literacy, which is difficult to effectively support the development of aesthetic education. In the teaching process, the phenomenon of illuminating courseware and relying on teaching materials is mainly adopted. It is impossible to expand the content of textbook aesthetics according to the needs of the times. And extension, which has largely led to the boring classroom teaching atmosphere and the low student initiative. Second, the aesthetic education curriculum is lacking. To a certain extent, the

development of aesthetic education requires the assistance of relevant teaching aids. Only by ensuring that the relevant teaching aids are complete and the teaching software and hardware facilities are complete, can the teaching work be effectively carried out. However, at present, there are still a large number of colleges and universities in China that lack sufficient attention to aesthetic education, resulting in insufficient investment in aesthetic education. Therefore, the development of aesthetic education lacks funds for purchasing teaching aids and hardware and software equipment, leading to aesthetic education courses. The implementation of the difficult, the quality of teaching has not been effectively improved, the teaching effect is greatly reduced.

### **3. The relevant countermeasures to improve the quality of aesthetic education in colleges and universities**

#### **3.1 Focus on enhancing the awareness of aesthetic education**

In view of the fact that the awareness of aesthetic education in the aesthetic education in our country is relatively weak, we should be aware of the importance and necessity of promoting the quality of aesthetic education in colleges and universities from the perspective of enhancing the awareness of aesthetic education. Specifically, focusing on enhancing aesthetic education awareness can be considered from the following two aspects: First, enhance the aesthetic education awareness of university leaders. The strength of the aesthetic education consciousness of college leaders will have an important impact on the development of school aesthetic education. The aesthetic education work can receive sufficient attention when the school has a strong sense of aesthetic education. Enough human, material and financial support during the work process. Therefore, the current problem of aesthetic education awareness in the aesthetic education of colleges and universities in China can be cut from the perspective of school leaders, so that university leaders realize the important influence of aesthetic education on student growth and personality development, and strive to ensure the leader to the greatest extent. Appropriate attention is given to the aesthetic education work in the formulation of policies and the design of programs. Secondly, improve students' own aesthetic learning concepts. Students are the main body of learning. Therefore, the quality and level of aesthetic education in colleges and universities are also largely related to the level of students' self-determination of aesthetic education and the strength of learning ability. At present, colleges and universities in China should focus on improving students' aesthetic learning concepts, encourage students to pay attention to their own aesthetics in daily study and life, actively explore and actively seek aesthetic learning methods and aesthetic learning channels, and comprehensively improve their own aesthetics.

#### **3.2 Scientifically and rationally set the goal of cultivating talents in aesthetic education**

As the current aesthetic education in China's colleges and universities has a relatively obvious problem of irrational setting of aesthetic education talents in the process of development, it is necessary to clearly set the goal of scientific and rational training of aesthetic education talents as an entry point to promote aesthetic education in Chinese colleges and universities. The important role of normal work and the improvement of aesthetic education standards. In order to effectively realize the scientific and rational setting of the goal of aesthetic education for colleges and universities, it can be considered from the following two aspects: First, the goal of cultivating talents for aesthetic education should be combined with the law of development of the times and the needs of social development. It should be clarified that the ultimate goal of talent training in colleges and universities is to provide strong talent support for the development of the times and social progress. The ultimate flow of students is society. Therefore, the aesthetic education of colleges and universities in China must closely integrate the law of development of the times. Based on an in-depth analysis of the development needs of the times and the latest requirements of social development for talents, scientifically and rationally set the goal of cultivating aesthetic education talents, and strive to achieve the maximum degree of talent training and social development needs in colleges and universities, avoiding talent training and society. The development of disjointed

phenomena. Second, give aesthetic education the proper status and class schedule. At this stage, a considerable number of colleges and universities in China have been greatly neglected because of the lack of correct understanding of aesthetic education. The status of aesthetic education has been significantly weakened. There are also less class hours in the arrangement of aesthetic education. The number of class hours is difficult to effectively support the normal development of aesthetic education, and aesthetic education teachers have to carry out aesthetic education by compressing courses. Therefore, the current aesthetic education in Chinese colleges and universities should correctly understand the important position of aesthetic education in college education, give aesthetic education the proper status, and make appropriate adjustments in the arrangement of aesthetic education classes, and appropriately increase the number of aesthetic education courses. When extending the aesthetic education class, we strive to ensure the normal development of aesthetic education and teaching to the greatest extent possible.

### **3.3 Advocating the systemic and theoretical unity of aesthetic education**

Aesthetics is a complex, diverse and extensive knowledge that is constantly being formed and evolved in the course of human development. Therefore, the aesthetic education of students cannot be analyzed and explained in an out-of-sentence manner. Instead, we should pay attention to systemic and theoretical, and strive to achieve the systemic and theoretical unity of aesthetic education in colleges and universities to the greatest extent. Specifically, in order to achieve the goal of systematic and theoretical unification of aesthetic education in colleges and universities, it is necessary to change the current patchwork teaching mode and plate-based teaching methods, and emphasize the systematic nature of teaching content and the standard of theoretical knowledge in the teaching process. In the choice of teaching content, the order of aesthetic origin, development and evolution should be followed to ensure that the aesthetic education that students are exposed to is obviously systematic, without confusion and disorder. On this basis, some key content and representative content can be selected to conduct in-depth analysis for students, enhance students' understanding of aesthetics, and improve students' aesthetics.

### **3.4 Establish a team of high-quality professional teachers and increase capital investment**

In view of the current lack of professional literacy of aesthetic education teachers in the aesthetic education work of colleges and universities in China, and the lack of teaching aids in aesthetic education courses, it is necessary to establish a team of high-quality professional teachers and increase capital investment as a means to promote the quality of aesthetic education in colleges and universities. Significance. First, systematic and theoretical training for aesthetic teachers. It is possible to compensate teachers for their deficiencies in aesthetics by organizing teachers to train them, and to consolidate their professional basic knowledge so that their own aesthetics can fully meet the school's aesthetic education work requirements. On this basis, we must further strengthen the cultivation and guidance of the teacher's modern aesthetic education concept, so that it can not only explain the textbook knowledge in the teaching process, but also can carry out appropriate teaching adjustment and content expansion according to the learning and learning situation and social development needs. extend. In addition to training the original teachers, the establishment of high-quality professional teachers also needs to introduce excellent aesthetics teachers, input fresh blood for the aesthetic education of colleges and universities, bring new development ideas and working methods, and comprehensively promote aesthetic education in colleges and universities. The growth of the teacher work team. In the process of introducing excellent teachers, it should be noted that not only must the strict requirements of their academic qualifications, but also the actual teaching ability and operational ability should be strictly controlled, and strive to achieve the maximum level of theoretical knowledge and high level of introduction of teachers. Level teaching ability in one. Second, increase the investment in the aesthetic education of colleges and universities. Due to the lack of teaching aids and insufficient software and hardware equipment in the aesthetic education of colleges and universities in China, it is necessary to increase the investment in aesthetic education and teaching work to ensure that the development of aesthetic education in colleges and universities can have sufficient funds to purchase teaching aids and related hardware

and software. Equipment to provide the necessary material basis for the development of aesthetic education.

#### **4. Conclusion**

This paper takes the aesthetic education of colleges and universities as the starting point, and deeply analyzes the current lack of aesthetic education in China's colleges and universities. For example, the awareness of aesthetic education is weak, the setting of aesthetic education talents is unreasonable, and the lack of systematic and theoretical aesthetic education is On this basis, it puts forward relevant countermeasures such as focusing on enhancing the awareness of aesthetic education, scientifically and rationally setting up the training objectives of aesthetic education, and advocating the systemic and theoretical unity of aesthetic education, etc., and hopes to improve the quality of aesthetic education in Chinese universities. It has certain reference significance with the improvement of the level.

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